

 LOADBALANCER

Competitor Battlecards

Citrix NetScaler versus
Loadbalancer Enterprise



Value prop comparison


1 Load balancing expertise

Loadbalancer Enterprise

Remains a dedicated specialist, maintaining an unwavering focus on its core mission: load balancing.

Citrix NetScaler

Citrix acquired NetScaler primarily as a custom proxy for VDI visibility. Consequently, their load balancer is a secondary add-on, forced to compete for resources and attention against Citrix's core business.

 WHY WE WIN

*Loadbalancer the
load balancing
experts*

VS.

*NetScaler the
load balancer
add-on*


2 Ease of use

Loadbalancer Enterprise

Engineer-led design streamlines workflows and eliminates complexity.

Citrix NetScaler

Citrix NetScaler's convoluted interface and CLI often demand certified specialists even for routine tasks.

 WHY WE WIN

*Loadbalancer's
intuitive appliance*

VS.

*Citrix
complexity*

3 Affordability

Loadbalancer

Offers transparent, affordable, usage-based pricing for pure reliability.

Citrix NetScaler

Tiered licensing forces payment for redundant features and triggers frequent EoL headaches.

















 WHY WE WIN

*Load balancing
without the
enterprise tax*

VS.

*Citrix
price-gouging*

Feature comparison

Feature	Citrix NetScaler	Loadbalancer Enterprise
L4/L7 load balancing	Proprietary engines; often overly complex for non-VDI traffic 	Robust, optimized LVS (L4) and HAProxy (L7) engines 
Global Server Load Balancing (GSLB)	An expensive add-on  	Integrated GSLB included straight out-of-the-box 
Web Application Firewall (WAF)	Resource-heavy; requires higher-tier licensing and complex tuning  	Advanced ModSecurity/OWASP WAF, included straight out-of-the-box 
Throughput	1Gbps > Unrestricted; mandatory transition to cloud-connect LAS 	1Gbps > Unrestricted 
Scripting engine	Uses complex AppExpert policies and proprietary CLI syntax 	Advanced ACL rules; simpler to configure 
Management API	NITRO API (REST); requires specific SDK knowledge 	Fully documented REST API 
Deployment timeline	Weeks/months 	Days/weeks 

More information



INFOSHEET

Seamless migration from
Citrix NetScaler to
Loadbalancer Enterprise

Read



CASE STUDY

The Citrix NetScaler
alternative making waves

Explore



BLOG

University achieves smarter
load balancing by migrating
from Citrix to Loadbalancer

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BLOG

Thinking of leaving Citrix
NetScaler for an alternative?

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