Choosing the right load balancer for the cloud

AWS, Azure and GCP all offer their own, unique cloud-native load balancer. So why use ours? Here are just five reasons why your use case might require a Loadbalancer.org cloud solution.

1. Cloud-agnostic

Our load balancer is cloud-agnostic, meaning it can go wherever you need to deploy your services.

So if you want to avoid vendor lock-in and secure greater architectural agility across multi-cloud environments, then you could benefit from a cloud-agnostic solution.

2. Consultative support

Our consultative Support team are here for you 24/7. So if you need advice on the best configuration for your environment, or deployment best practices you need a product that's fully supported.

With Azure's Professional Support costing $1,000 a month, with limited scope, you might want to consider a cheaper option…

3. Customizable ACLs

With our product, you can extend your ACL rules in any way you like. We've got some really useful ones already available, or you have the ability to FreeType if needed.

This means you can self-administer and customize, giving you ultimate flexibility to configure how traffic moves through the load balancer.

4. A unified experience

Our interface is the same across platforms, so you get a unified experience from our hardware, virtual, and cloud products with the freedom to move across platforms with our Freedom License.

This makes things much easier when juggling multiple deployments across different platforms or environments.

5. Centralized management

You can now manage any load balancer (F5/Citrix/A10), anywhere (cloud, hardware or virtual) with our unique web based automation platform, the ADC Portal.

So if you want greater visibility and control, helping you keep your ADC infrastructure secure, then Loadbalancer is for you.

Do you have additional, hybrid requirements?

If you're trying to load balance an application that meets any of the below criteria, you might need a cloud appliance [AND our virtual Enterprise ADC.](#)

Apps with dependencies?

If you have applications with dependencies that require communication with data or workflows held outside the cloud, our virtual load balancer is likely to be a good fit for your needs.

Hot storage?

There's always an argument to keep large, active data files local because you need fast access and you don't want to drag vast amounts of information across the internet. So if you have local storage apps then you'll need an additional, dedicated appliance.

Legacy applications?

If your application is not compatible with modern cloud infrastructure then it needs to be kept local. You're unlikely to want to put anything in the cloud you have to significantly replatform or rearchitect because it's not likely to work, so you'll need a virtual appliance.

Cost prohibitive?

If you have a high-traffic scenario or need unlimited use of your resources across regions, it may be cost prohibitive to put your application fully in the cloud. We don't limit on bandwidth so our virtual appliance is a perfect fit for high data demands.

Lack of specialist skills?

Each public cloud platform has a different interface and requires specialist knowledge that may not be available in-house. If you lack the technical skills internally to support separate cloud-native ADCs in AWS, Azure, or GCP then you could benefit from a Loadbalancer.org solution.